# VECtraxt

3D imaging solution for body, breast, and face



Breast Sculptor software with virtual clothing in selectable styles and colors.

# sculpt the dream

- Differentiate your practice.
- Communicate the possibilities.
- Educate your patients.
- Close more complementary procedures.
- Increase patient satisfaction.

CANFIELD

# FACE **sculptor**.

- **✓** assessment
- **☑** automated measurements
- **✓** rhinoplasty
- **☑** chin augmentation
- **☑** injectables
- **☑** lifts
- **☑** facial contouring
- **✓** skin resurfacing

# BREAST **sculptor**

- **✓** assessment
- **☑** patient education
- **☑** augmentation
- **☑** mastopexy
- **✓** fat grafting
- **☑** breast revision

# BODY sculptor.

- **✓** tummy tuck
- **☑** liposuction
- **☑** buttock augmentation
- **✓** cellulite treatment
- **☑** measure volume change

Show your patients the exciting possibilities of their anticipated aesthetic procedures with Sculptor 3D software . . .

only from CANFIELD.

**Simplified consultation** process with VECTRA XT and Sculptor software.

**CAPTURE** a 3D image

**ASSESS** and educate

Rapid 3D image processing

is visualized on screen.

"VECTRA 3D has greatly improved my ability to communicate with patients about their anatomy, surgical options, and expected outcomes. When patients have the opportunity to see the potential results of procedures using their own 3D photograph, they are more relaxed and confident in their decisions."

> —Timothy Connall, MD, FACS **Connall Cosmetic Surgery** Portland, Oregon

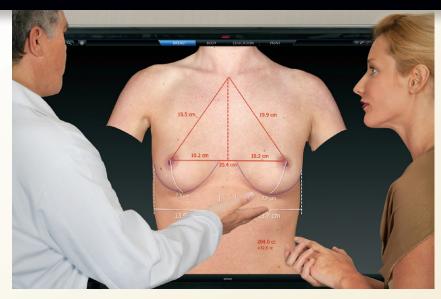




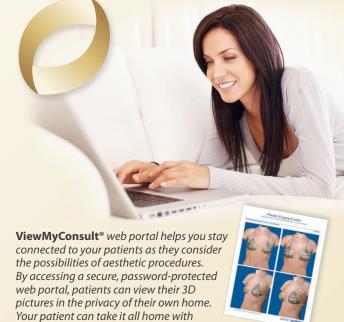
**REVIEW** the possibilities

**DECIDE** direction

**DELIVER** the dream



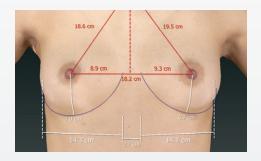
Sculptor's tools and measurements help you explain the challenges and possibilities for your patient's procedure. The intuitive interface makes it easy for you to achieve realistic 3D results and help your patient visualize the possibilities. Together, you can decide on the best possible treatment plan.

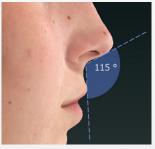


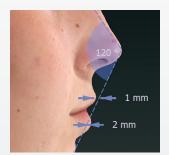
ViewMyConsult and personalized printed reports.

# assess and educate

**Assessment tools** to educate patients about their options, explain limitations, and set appropriate expectations. This can make all the difference in patient satisfaction.







Automated measurements, some only possible with 3D technology, help your patients understand their current condition.



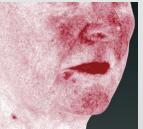


Automated circumference and volume measurements for body contouring with 360° imaging.



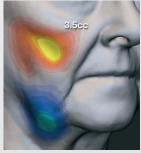


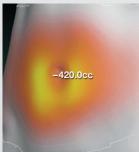
Gray mode reveals contours, presenting opportunities for corrective procedures.





Canfield's proprietary RBX® technology separates the unique color signatures of Red and Brown skin components for unequaled visualization of skin conditions.





Visualize the degree of contour change with a color distance map.

education module provides a series of checklist-style customizable disclaimers with relevant visual tools and measurements to streamline your informed consents process.

\*\*Pleaste Surgery Centle\*\*

A printed, signed summary

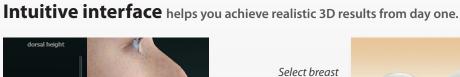
of the Education Checklist topics covered.

**Breast Sculptor's patient** 

"VECTRA 3D has been extremely useful in helping me understand the patients' expectations. It gives them a comfort level with the decision, and the fact that we've gone the extra mile to educate them enhances their whole experience."

Robert Zubowski, MD
 Center for Reconstructive and Plastic Surgery
 Paramus, New Jersey

# simulate outcomes



implants from the product catalogs

you normally use.

Slider-based dorsal height adjustment for instantaneous three-dimensional rhinoplasty

simulation.



modeling technology generates actual 3D models of the implants you select and calculates a realistic outcome based upon gravity, the shape and placement of the selected implant.



"The new dynamic in facial plastic surgery is facial contouring, and nothing demonstrates this better than VECTRA 3D. Whether I'm using fillers or making large structural mass changes, VECTRA's simulation, measurement and patient consultation tools offer the perfect imaging solution for my practice."

> —Steven Pearlman, MD, FACS New York, New York

The Mastopexy interface in Breast Sculptor closely models the way you perform surgery, including adjustable incisions used to simulate the excising of skin.







circumvertical



inverted T

### **Contouring** Simulate removing volume from, or adding volume to the face and body.



before and after filler simulation



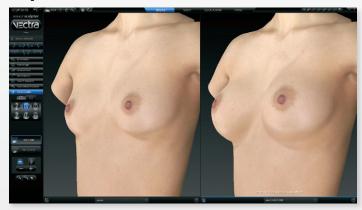
before and after liposuction simulation



before and after fat grafting simulation

# review the possibilities & decide direction

# Visualize your patient's hopes and expectations with Sculptor's powerful viewing tools.



Review images side-by-side as you rotate them in tandem, or zoom in for a closer look.

### **Overlaying**

her pre-op image with the simulated outcome makes the differences more apparent.



Personal view is only possible with a 3D image.

## **Compare multiple implant scenarios**

with different size, style and shape options.



pre-op

round

shaped



Breast Sculptor's OptiSizer buttons provide a quick, easy way to change the implants of one or both scenarios.

"The ability to communicate visually, without using medical terminology, is a powerful patient education tool. When I show them the simulated results of their procedures, it gives them the confidence that we have a plan that will meet their personal goals."

Mark D. Epstein, MD, FACS
 Center for Aesthetic Plastic Surgery
 Stony Brook, New York

### **Complementary procedures**

Help your patient decide on the best possible treatment plan by showing the difference between the likely outcome with single or multiple procedures.



pre-op 3D image

simulated rhinoplasty

rhinoplasty with chin augmentation



pre-op 3D image

simulated breast augmentation

add a tummy tuck for "mommy makeover"



pre-op 3D image

simulated mastopexy



mastopexy with breast augmentation



# We deliver more than just better technology—we deliver results.

Research shows that VECTRA can make a significant difference in increasing both consultations and conversion rates. Statistics from a recent independent market research survey show the dramatic difference VECTRA can make to your practice.

## **Market Research Findings**

- **73**% Surveyed VECTRA users saw an average of a 23% increase in consultations.<sup>1</sup>
- 27% Surveyed VECTRA users saw an average of a 27% improvement in their closure rates.<sup>1</sup>
- 85% of the consumers surveyed perceived that VECTRA would be extremely valuable when determining what they want from a breast augmentation.<sup>2</sup>
- 71% of surveyed consumers noted that the availability of VECTRA would be one of the top 4 factors they would consider when determining which practitioner to go to for a breast augmentation.<sup>2</sup>

<sup>1</sup>Canfield VECTRA July 2010 Customer Survey

<sup>2</sup>Allergan Qualitative Market Imaging Research with Prospective Augmentation Patients October 2011

"Being the first practitioner in my area to have the new VECTRA system, I found it invariably impresses and intrigues those who see it for the first time. There are now a number of systems in this region and patients have come to expect it as an essential part of the consultation process for breast augmentation and rhinoplasty as well."

—Terrence Scamp, MBBS, FRACS Queensland, Australia

# VECtraxt

- ✓ A single system to capture 3D face, breast, and body images.
- ✓ High resolution capture for maximum image definition.
- **✓** Automatic 360° body stitching
- Proprietary lighting system automatically adjusts for optimal face, breast and body imaging.
- Compact design projects less than 17 inches from the wall.
- Capture time of 3.5 milliseconds makes the VECTRA system immune to subject movement.
- Software controlled height adjustment for fast accurate positioning.
- With 360° body stitching, VECTRA automatically combines a front and back view into a single three-dimensional wrap-around image.







With VECTRA XT you can capture the regions you need for the procedures you do, with a single 3D image capture system in a single session.

IMAGING EXCELLENCE FROM



www.canfieldsci.com / info@canfieldsci.com / phone +1.973.434.1201 / (USA) 800.815.4330

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