REVOLUTIONIZE YOUR CONSULTATIONS

facial imaging and analysis

IMAGING EXCELLENCE FROM CANFIELD
Your staff can capture precision before & afters for all of your facial photo documentation.

Easily capture high quality, standardized images

VISIA's multi-point positioning system and live image overlay make it easy to capture perfectly registered images to document progress over time. Rotating capture module easily captures left, right and frontal facial views.

VISIA’s capture module rotates around the stationary subject to capture left, right and frontal facial views.

Automatic skin type detection streamlines image processing and improves the accuracy of feature analysis.
VISIA's cloud-based Product Recommendations Library

Add products, treatments and services to VISIA's built-in Library for a streamlined recommendations process that is personalized for your practice.

Provide your client clear, targeted recommendations, personalized for their plan.

Your staff will be able to sell rejuvenation and skin care treatments more effectively.

The centralized product library resource is managed directly by the manufacturers, so your products are always up to date.

“We’ve been using VISIA in our practice since 2004 and our new 7th Generation VISIA takes patient education and communication to a whole new level. I can’t imagine skin care consults without one.”
—Eliot Battle, MD, Cultura Dermatology & Laser Center

ViewMyConsult® Your client can take it all home with ViewMyConsult web portal and personalized printed reports.

Clients can revisit their consult from home and share with friends and family, helping them make a more sound decision.
Keep clients engaged with compelling images and objective analysis.

VISIA’s patented **Comparison To Norms** analysis uses the world’s largest skin feature database to grade your client’s skin relative to others of the same age and skin type.

**TruSkin Age®** uses VISIA’s analysis to assess your client’s overall skin condition and age, providing a revolutionary new metric to guide the selection of skin care products and treatment options.

**UV photography** provides data for sun damage assessment and analysis, including UV fluorescence imaging to reveal porphyrins.

**UV fluorescence reveals porphyrins**
RBX® Technology separates the unique color signatures of Red and Brown skin components for visualization of conditions such as spider veins, hyperpigmentation, rosacea, and acne.

Eyelash analysis evaluates and measures the results of lash improvement treatments.

Visualize the skin’s surface in three dimensions from any angle with 3D viewer.

Compare results for any combination of views, features or time points.

“VISIA helps our team more effectively and objectively assess our patients’ needs and develop personalized treatment plans. The result has been a significant increase in our aesthetic treatment and product sales, making it a real game changer. Plus, VISIA is fun and interactive.”

—Robyn Siperstein, MD, FAAD
Siperstein Dermatology Group, Boca Raton, Florida

TruSkin Age® calculates the apparent age of your client’s skin

UV Spots

RBX® Brown Spots

RBX® Red Areas

3D Viewer

VISIA
Canfield Connect® web portal helps you manage your Canfield product licenses and stay connected to your clients as they consider the possibilities of aesthetic procedures. Upload your client consultations to our secure ViewMyConsult web portal, and they can view their pictures, recommendations, and treatment progress in the privacy of their own home.

Interoperability between VISIA and the leading server and cloud based electronic medical record solutions provides seamless access to images and data between critical office systems. Integrating VISIA with office systems allows for more efficient and informed consultations and optimized patient records.

Canfield’s software developer toolkit enables many of the leading EMR companies to integrate directly with Canfield systems.

A feature-rich dashboard displays clear analytics on license and Canfield Care® status, client visits, page views, VISIA system usage, recommendations, and more.

Canfield Connect is included with a current VISIA Canfield Care Service Agreement.

Multi-Ethnic Study of Aging

In a multi-center study, sponsored by a major consumer product company, a large number of subjects ages 10–80 across five different ethnicities were imaged. Based on this extensive dataset we built a collection of aging models that describe how faces change shape, color and skin texture over the 70-year time span.

These aging models are applied to VISIA images using a patent-pending technique. The seamless integration of these models into VISIA Advanced Aging Simulation and VISIA Injectables Simulation creates highly accurate and personalized simulations of aging effects, all based on the scientific study.

Canfield’s consultation app for iPad® allows access to your networked database of client images and data from anywhere in the practice, combining full-featured aesthetic consultations, enhanced product recommendations selection, and multi-language support with the convenience of a tablet.
Aging Simulation

Using Canfield’s exclusive multi-ethnic aging study of a large database of subjects, **Advanced Aging Simulation** illustrates the effects of aging by simulating your client’s increase in age up to 80 years old.

The auto-animation continuously changes your client’s age, starting from their current age and simulating the appearance across multiple decades, up to 80 years old.

Injectables Simulation

Demonstrate the benefits of injectables to the frontalis, glabella, periorbital, midface, lips, and chin areas with **VISIA’s Injectables Simulation**.

With automatically defined facial regions, the injectables simulation may be applied and personalized to each region. Vector Analysis adds animated colored vector arrows to emphasize the movement of the skin surface with treatment.
Customize your VISIA consultations with these powerful options

**Canfield Care® Service Agreement** provides unlimited technical support, hardware warranty, training webinars, software upgrades and ViewMyConsult patient portal access. One year of Canfield Care is included with every VISIA at no extra cost.

**Additional seat licenses.** With VISIA installed on your local area network, access client sessions from as many work stations as you need—perfect for any practice with multiple consultation rooms.

**Mirror® integration** provides a direct interface with Canfield’s Mirror medical image management software (available separately), to help communicate the benefits of resurfacing and injectables.

**Dimensions at centered position**
- 14.2” (36.0 cm)
- 13.0” (32.9 cm)
- 20.9” (53.1 cm)
- 31 lbs. (14 kg)
- 22.9” (58.2 cm)

**VISIA SKIN ANALYSIS SOLUTIONS**

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<thead>
<tr>
<th>Included:</th>
<th>Basic System</th>
<th>Deluxe Solution</th>
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<tr>
<td>VISIA imaging booth and software</td>
<td>✔️</td>
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<tr>
<td>Dell all-in-one touch screen computer</td>
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<td>wireless keyboard and mouse</td>
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<td>mobile imaging cart</td>
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<td>2 hours of live, web-based training*</td>
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*For users with high-speed internet connection.

The VISIA Deluxe with integrated mobile cart provides a complete turn-key imaging solution.

**VISIA SKIN ANALYSIS SOLUTIONS**