photographic services

Total Body Photography is performed by appointment only. Please phone **800-801-4240** or **610-992-1770** to schedule a time at a location convenient for you.

Total Body Photography (TBP) session with **9" x 12" (*standard*) prints** in a **digital print portfolio (print book) $450**

Total Body Photography session with **12" x 18"** (*large view*) prints **. . . . . $ 550**

***add a* CD DermaGraphix viewer . . . . . $ 45**

Includes TBP images in a password protected viewer application which provides easy navigation and magnification for review of your images, and serves as a digital back-up to your print book.

TBP session and CD viewer *only*. $350

Prices shown above do not include shipping charges.

We request payment at the time services are rendered.

We cannot guarantee reimbursement from your insurance company, but we will assist you if help is requested.

DermaTrak Skin Imaging Centers for Total Body Photography

Supplying comprehensive medical photography services, DermaTrak Skin Imaging Centers provide physicians and patients with Total Body Photography using state-of-the-art, ultra-high resolution digital imaging with extremely fine detail for viewing comparison images in both print and digital formats.

DermaTrak Skin Imaging Centers is headed by Bill Witmer. For 25 years Bill served as director of medical photography for the Department of Dermatology at the University of Pennsylvania, where Bill and physicians Wallace H. Clark and Allan C. Halpern pioneered the use of Total Body Photography as an effective tool for the early detection of melanoma.

DermaTrak Skin Imaging Centers is a division of Canfield Scientific, Inc., the world's largest provider of clinical imaging services for medical and pharmaceutical research.

DermaTrak
SKIN IMAGING CENTERS
a division of Canfield Scientific, Inc.

for appointments or additional information:

800-801-4240
www.DermaTrak.com

Bill Witmer, Director
Bill.Witmer@DermaTrak.com

PRESCRIPTION FORM
Total Body Photography

patient name_____

_____

date_____

diagnosis ☐ 238.2 skin neoplasm of uncertain behavior
☐ 172.9 malignant melanoma
☐ V10.82 personal history of melanoma
☐ V16.8 family history of melanoma

CPT code ☐ 96904 whole body integumentary photography

Total Body Photography session and digital print portfolio (print book)

☐ **9" x 12" color prints – *standard***
☐ 12" x 18" color prints – *large view*

☐ add **CD Viewer** *(requires TBP session)*

☐ **TBP session and CD Viewer *only***

signature of prescriber_____

Please phone **800-801-4240** for appointment.

0810-12

a proven tool for the early detection of skin cancer

Total Body Photography

DermaTrak
SKIN IMAGING CENTERS
a division of Canfield Scientific, Inc.

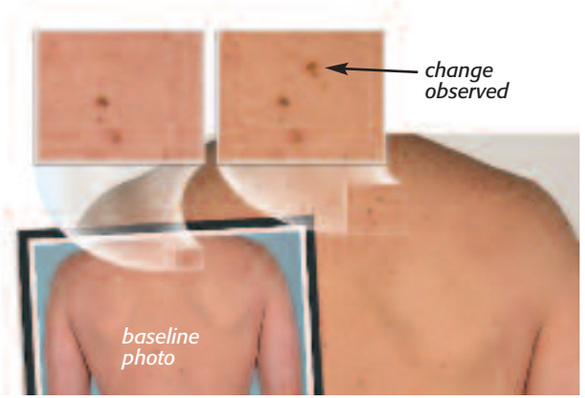
mole mapping for melanoma screening

If you have received this brochure, your doctor has probably recommended Total Body Photography (TBP) for melanoma screening.

According to the American Cancer Society, over 62,000 new cases of melanoma were diagnosed in this country last year. Statistics from the National Cancer Institute indicate that the incidence of many common cancers is falling, but the incidence of melanoma continues to rise significantly, at a rate faster than that of any of the seven most common cancers. Many melanomas develop as changing moles. When detected and diagnosed early, melanoma is easily cured. Sun precaution and early diagnosis could prevent 100,000 new cases of melanoma.

"Photography can be one of your greatest allies in early melanoma detection, because it can help detect changes over time."

– Allan C. Halpern, MD
Memorial Sloan Kettering Cancer Center, New York



Your set of baseline images assists in the early detection of changes in existing moles or occurrence of new moles.

Mole mapping by TBP is one of the best ways to document the clinical appearance of your moles for future reference. Leading medical centers and private dermatologists employ Total Body Photography to aid in the early detection of melanoma. TBP can help you and your physician check for changes in your existing moles, detect new moles and aid in screening for melanoma.

"Baseline photographs of a patient's skin surface are extremely useful because they enable physicians to make much more informed evaluations about worrisome lesions."

"Total Body Photographs taken by trained medical photographers should be used in conjunction with patient education in skin self-examination, as well as regular, thorough skin exams by a physician."

– Adele Green, MD, PhD
Queensland Institute of Medical Research, Queensland, Australia

You will receive a book of photos showing your skin surface in sections and instructions for using your print book. This print book will serve as the baseline for future skin examinations. TBP is usually a one-time investment in your health care that may or may not be covered by your insurance company. You would only need to repeat the TBP if your body underwent significant changes, such as growing to adulthood, pregnancy, extreme weight change, or developing many moles.

The current appearance of your moles can be compared with your baseline TBP photos during your monthly self-examination and on follow-up visits with your physician. If you see a change, circle the location on the acetate covered print for review with your physician. This form of screening can reveal subtle changes in moles that may be indicative of melanoma in its earliest and most curable phase. Also, TBP may prevent unnecessary biopsies of moles that have not changed when compared to the baseline photos.

what to expect

Total Body Photography is a medical procedure in which the skin covering most of the body is documented in a series of sectional photos. A typical TBP session takes only a few minutes.

Because it is necessary to remove all clothing for TBP, a staff chaperone accompanies the patient and photographer at all times. In addition, you are welcome to bring a friend or family member with you.

TBP is performed by a professional medical photographer, and **strict confidentiality is maintained at all times**. While the TBP procedure may initially seem awkward and embarrassing, in the long run you should find peace of mind in knowing that you have taken a critical step toward ensuring your good health and well being.