

VISIA[®] COMPLEXION ANALYSIS

**Redefining the
vision of skin care.**

IMAGING EXCELLENCE FROM
 **CANFIELD**



Transforming skin care practices worldwide, VISIA's advanced technology provides meaningful skin evaluations, on-screen and printed reports, and tracks treatment progress. Increase compliance with quantitative values for skin features that previously could only be evaluated subjectively.

REPEATABLE FACIAL IMAGING

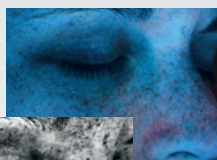
VISIA's multi-point positioning system and live image overlay make it easy to capture perfectly registered images.



VISIA easily captures and automatically analyzes left, right and frontal facial views.

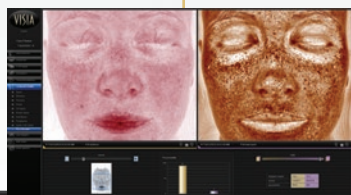
MULTI-SPECTRAL LIGHTING

Includes IntelliFlash®, cross-polarized and UV lighting to record and measure surface and subsurface skin conditions.



- **UV photography** provides the most complete data set available for sun damage assessment and analysis, including UV fluorescence imaging to reveal porphyrins.

- **Canfield's RBX® Technology** separates the unique color signatures of Red and Brown skin components for unequaled visualization of conditions such as spider veins, hyperpigmentation, rosacea, and acne.



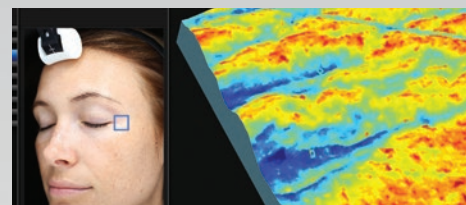
QUANTITATIVE ANALYSIS

- **Multi-zone masking** targets the facial areas most critical to the analysis of specific complexion features.
- **Percentile scores**
VISIA's patented **comparison to norms** analysis uses the world's largest skin feature database to grade your patient's skin relative to others of the same age and skin type. Measure spots, wrinkles, texture, pores, UV spots, brown spots, red areas, and porphyrins.
- **TruSkin Age™** applies VISIA's analysis of eight skin features to determine the patient's overall skin condition and age, providing a revolutionary new metric to guide the selection of skin care products and treatment options.
- **Eyelash analysis** evaluates the results of lash improvement treatments with numerical assessments and graphic visualizations.



VISUAL ASSESSMENT

- **Meaningful comparisons** Compare results side by side for any combination of views, features or time points, including graphs and numerical data. Zoom and pan images in tandem for clear and easy comparisons.

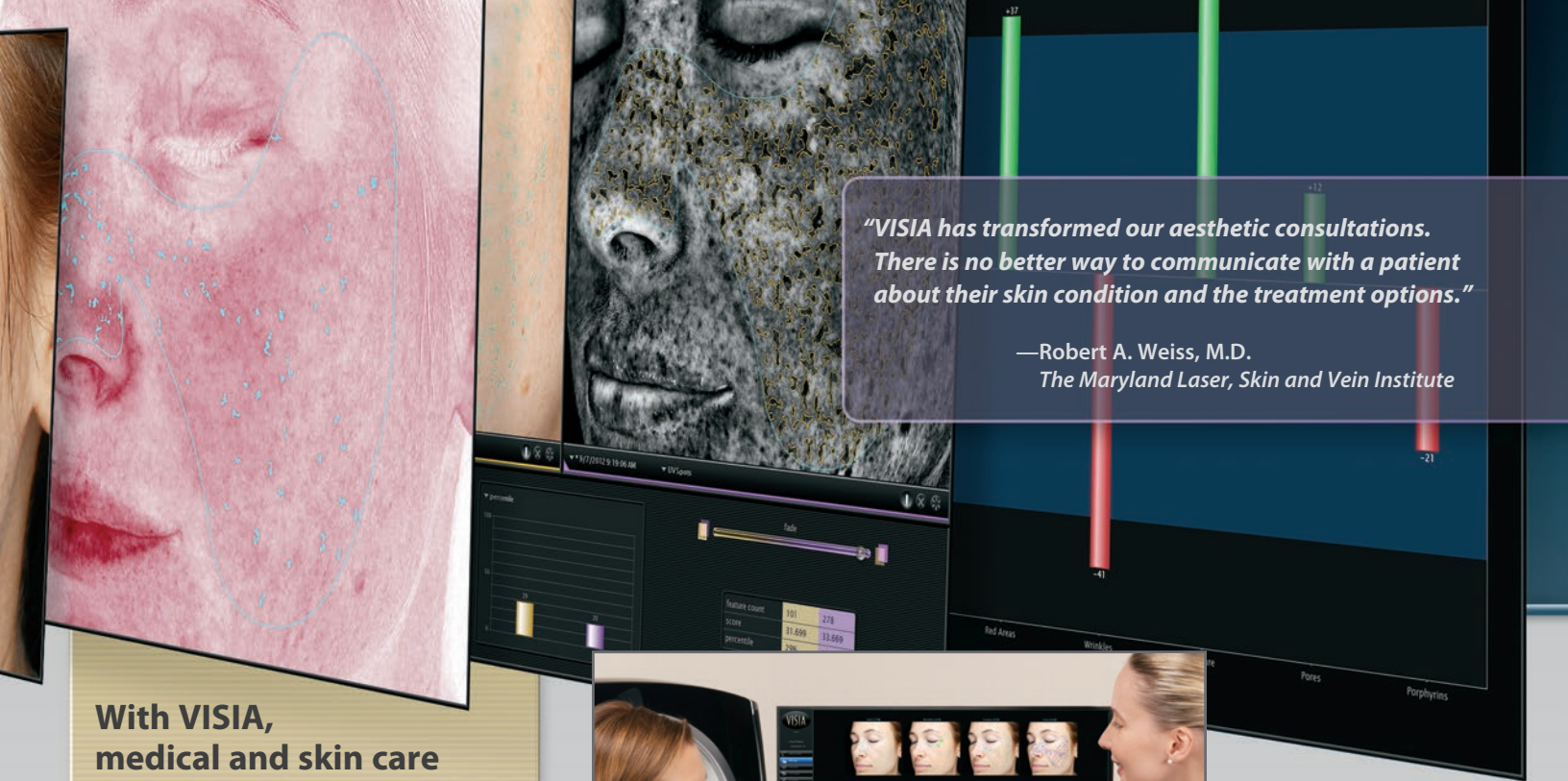


- **3D viewer** Visualize the skin's surface in three dimensions from any angle, rendered in natural skin tone, color relief, or gray scale.
- **Aging simulation** Simulate the aging process to show clients older or younger by 5-7 years for spots, wrinkles or both.

CLEAR COMMUNICATION

- **Product & treatment library** VISIA makes it easy to select personalized recommendations from its built-in library of skin care products and treatments. Your recommendations appear in the printed report.
- **Printed reports** Personalized reports record easy to understand information for use in patient education and treatment planning. Your staff will sell rejuvenation skin care treatments more effectively with the clear, visual impact of VISIA's printed reports.





"VISIA has transformed our aesthetic consultations. There is no better way to communicate with a patient about their skin condition and the treatment options."

—Robert A. Weiss, M.D.
The Maryland Laser, Skin and Vein Institute

With VISIA,
medical and skin care
professionals can:

- *communicate clearly using powerful visual tools*
- *develop more targeted treatment programs*
- *improve patient satisfaction with recommended skin care treatments and regimens*
- *track treatment progress and outcomes effectively over time*



EASILY

capture consistent facial images with instant analysis of 8 skin features.



MOTIVATE

your patients with comprehensive visual consultations.



CLEARLY

communicate benefits of advanced rejuvenation treatments, plus track progress and outcomes over time with VISIA's extensive imaging and analysis capabilities.

QUICKLY

generate customized reports including your recommendations for facial rejuvenation treatment and ongoing skin care. Reports also serve as a valuable aid for increasing patient-driven referrals.

**See what VISIA
can do for
your practice.**

"Since we started using VISIA we have never been busier. Patients love the experience, and they tell their friends about it."

—Kenneth Beer, M.D.
General, surgical and
esthetic dermatology

Customize your VISIA consultations with these powerful options



ViewMyConsult™

patient portal helps patients and physicians stay connected as they consider the possibilities of aesthetic procedures. By accessing a secure, password-protected web portal, patients can view their clinical photographs, aesthetic simulations,



treatment recommendations, and educational content in the privacy of their own home. The portal also allows patients to communicate with the doctor or schedule procedures.

On the practice side, photographs and patient information are securely uploaded to the portal directly from the VISIA application. You can integrate licensed or proprietary educational content into the portal, providing patient education before, during, and after the consultation. A feature-rich dashboard displays clear analytics on client visits, page views, queries, and more.

ViewMyConsult is included with current VISIA Support & Upgrade Agreement.

Support & Upgrade Agreement

provides unlimited technical support, hardware warranty, training webinars, software upgrades and ViewMyConsult patient portal access. One year of S&U coverage is included with every VISIA at no additional cost.

Additional seat licenses

With VISIA installed on your local area network, access client sessions from anywhere in the practice. Expand the VISIA network to as many work stations as you need—perfect for any practice with multiple consultation rooms.



VISIA consultation app for iPad®

allows access to your networked database of client images and data from anywhere in the practice, combining full featured aesthetic consultations with the convenience of a tablet. All of the analytic and communication tools that have made VISIA the world's leading facial imaging solution are now available on the iPad.



Mirror® integration

provides a direct interface with Canfield's Mirror medical imaging software (available separately). Communicate the benefits of resurfacing and injectables with Mirror Rejuvenation software. Mirror PhotoFile® enables integration with the leading third-party practice management applications.

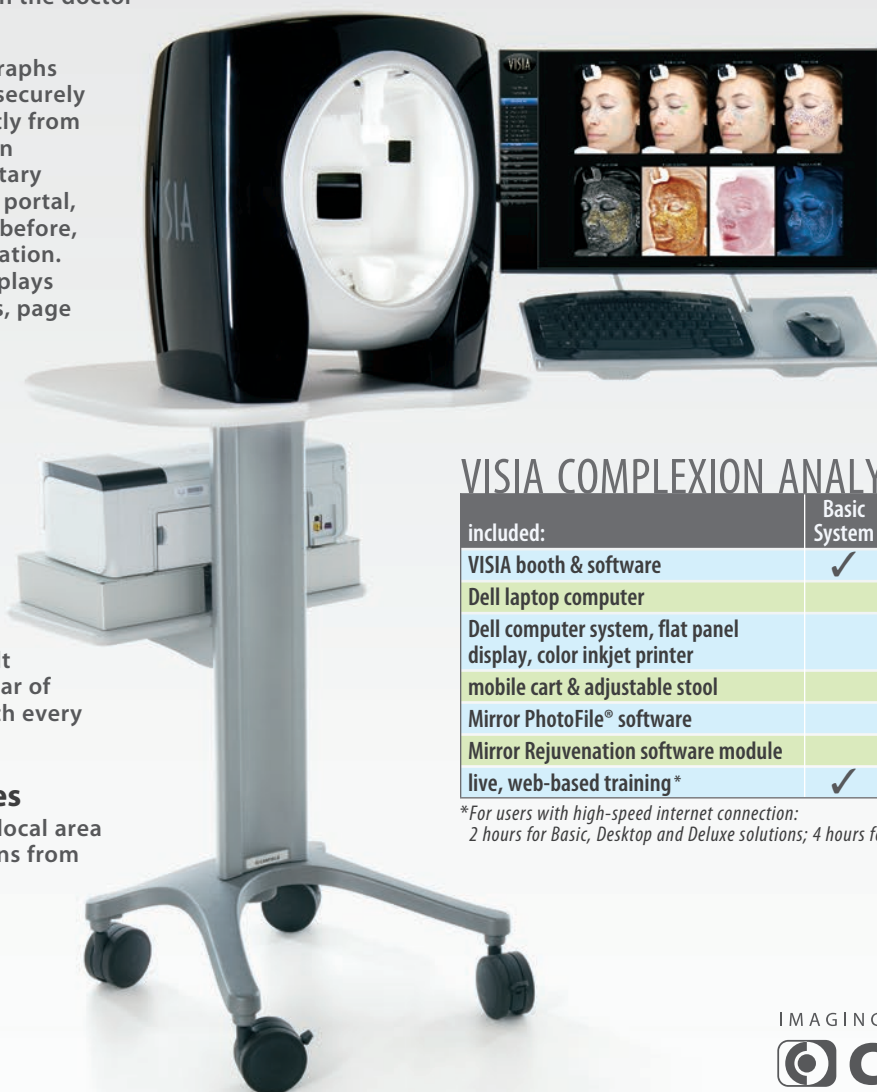
VISIA carrying case

A soft-sided case custom fitted to the contours of the VISIA booth. The case has a telescoping handle and rolls easily on wheels. Designed for transporting the VISIA to local events.



turn-key VISIA solutions

The VISIA Deluxe with integrated mobile cart provides a complete imaging solution.



VISIA COMPLEXION ANALYSIS SOLUTIONS

included:	Basic System	Desktop Solution	Deluxe Solution	MedSpa Solution
VISIA booth & software	✓	✓	✓	✓
Dell laptop computer		✓		
Dell computer system, flat panel display, color inkjet printer			✓	✓
mobile cart & adjustable stool			✓	✓
Mirror PhotoFile® software				✓
Mirror Rejuvenation software module				✓
live, web-based training*	✓	✓	✓	✓

*For users with high-speed internet connection:

2 hours for Basic, Desktop and Deluxe solutions; 4 hours for MedSpa solution.

IMAGING EXCELLENCE FROM



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3D SOLUTIONS • FACIAL IMAGING & ANALYSIS • IMAGING SOFTWARE • PHOTOGRAPHY • RESEARCH SYSTEMS & SERVICES • TRAINING

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1404-02